

The Resource Report

Million Dollar Resources I Personally Use To Build My Internet Empire!



Version 1.05



JOB CRUSHER
BETA

Fire Your Boss Join My Premiere Community
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Dear Marketer,

You are about to learn the tools and resources I use every day in my business.

In many cases I will explain why I use them or why I refer them. You may find that some of them are not of the norm such as GoDaddy.com etc. If that is the case, I will explain why.

Also note that these ARE biased reviews. These are based on what I have found to work for my online business and truly feel that it can help you.

There will also be a few resources that I fully back yet may not use. If that is the case, I will let you know the reason. It may simply be for reasons that I have developed my own solutions; however, these resources are the ones I recommend on a daily basis to my friends, staff, clients and customers, caching students, and prospects.

Let me also state that many of the solutions are not free although many people will tell you that there are ways to get many of these items for free. In this case, I have found that the free services are not of the quality I was looking for and for the long term would simply not deliver what I require for a real business. I will however, do my best to also list places for you to get similar resources for free. Keep in mind, I strongly suggest going for the paid options in lieu of the free resources if your budget allows for it.

And finally, these resources are based on my preferences. For instance, I like MS Front Page and about half of the marketers prefer it as well. There will be heated discussions online all the time that tools such as Nvu or Dreamweaver are better. This really comes down to personal preferences and ease of use. There is no right or wrong here, only what works best for you in function and budget. I will do my best to give you not only what I prefer, but also what many of the other top marketers I know use.

TheRoboForm.com

I am listing TheRoboForm.com first because it truly is the one tool I can not live without.

Imagine a tool that remembers all of your login user names and passwords for you. Go to a site, click a button and then next thing you know, it types your login and password for you and you're all set.

It also allows you to go to any site that asks to fill out a form and with one click; it fills every single line on the page for you.

This is one tool every marketer MUST have. It is free for 30 days and trust me, if you do not have it, you will be thanking me for years and years to come.

[Click here to try it free.](#)

Domains Registration

NameCheap.com



The company that I use every day to register domains is Namecheap. They are affordable and at the time of this report, they also offer 1 year free private registration. This allows you to keep your home/business address and phone number private at no additional cost.

The reason I do not use Godday.com is not a secret. They have things in their TOS that can come back to haunt you. They are not affiliate marketer friendly. More on that in a minute. They do not offer toll free service and they will sometimes bill your account (as stated in their TOS) if they are required to do any maintenance on your account... i.e. respond to a customer complaint about your site. You may find fees being billed to you for such items.

Also, if you get a SPAM complaint it can be more damaging than you ever dreamed possible. No do not get me wrong, SPAM is bad, but we must remember, we live in a world that has morons in it. They may join your newsletter and scream spam to your host and registrar the next day. Or you may have a newbie affiliate that promotes your site via SPAM and it may come down on you.

NOTE: EVEN IF YOU DO NOT HOST WITH GODADDY.com, they still control your domain name.

They are one of the only registrars that deal with SPAM complaints. Namecheap, and most others, do not tolerate SPAM, but will refer the client to complain to the Web Host, not the registrar. Godaddy.com will send you an email about any SPAM complaints in which you only have 24 hours to respond. If you do respond, they will ask you to pay a fee of about \$179 (About 20 years of domain registration costs.)

If you do not respond in 24 hours, they point your domain to a URL like Spam-and-abuse.com and they will not let you login to your account. You lose access to all email and support desks etc you have on the site. Your customers can not reach you by email and your site is out of business until you get this resolved. This can take up to 3 weeks if they allow you to have the domain back. You see, Godaddy.com will tell you that under the ICANN regulations, they have the right to take ownership of your domain or resell it to someone else if they see fit.

Imagine, have a site for 10 years that is making you \$10,000 per month, and one day, a person recommends your site in an email and you get a SPAM complaint and you lose your site forever.

What is worse, they do not handle this by phone. You can only deal with this situation via email and they will not even tell you if they received your email, only that they will deal with the issue on a first come first serve basis.

This can take weeks and cost you thousands in lost sales, not to mention your loss of creditability. The abuse dept at Godaddy is a HUGE revenue source for them and they make a fortune on unsuspecting customers that have been with them for years.

If you are wondering how I know this so well... I had this problem with them in 2005 and lost over \$40,000 in sales and refunds and took over 3 weeks to get my site back.

Hosting

<http://www-kiosk.com/>



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I use [Kiosk](#) to host all of my sites. They provide hosting for many of the top marketers on the Internet today. They understand marketing and how affiliate marketing works. They have top notch support and excellent prices. But I would pay double just to use them.

You can reach them by email, hot conference, phone, or emergency pager at 4am in the morning if needed. They understand that there may be an occasional SPAM complaint and will help you to identify the person to remove them from your list and if there is an overzealous affiliate that needs to be removed.

They have been there on the phone with me during my major launches and are a marketer's dream. I could not recommend any resource in the report more than [Kiosk](#) for hosting.

Recently, I saw a marketer's site go down for 24 hours because of one spam complaint during their launch. SPAM complaints are not a matter of if, but a matter of when. If you do not have a "Relationship Host", it can and will cost you thousands one day. [Click here](#) to check them out.

All In One Solution

MyOnlineShoppingCart.com



This is by far the number one choice for marketers today. Instantly automate your email marketing, Website sales, digital delivery, ad tracking, credit card processing, recurring billing, affiliate program, or any ecommerce activity you want all in one place.

Accept Credit Cards/PayPal – Thousands of marketers use this service. You can now accept credit cards or use [PayPal](#) or both. Instantly your customers get added to your autoresponders as a paid customer.

Autoresponders – Easily send out messages to your prospects or customers and any time you want. You can also have it send out automated follow messages to people that opt-in at your site. It supports both single and double opt-in email solutions. The average person has to visit your site 4-7 times before they buy. Imagine having an automated silent sales person that automatically emails them every day to come back to visit your website.

Affiliate Marketing – Easily set up your websites to allow people to promote your products for you. Easily, 70% or more of your sales can come from your affiliates. This all in one solution allows you to have people signup for your affiliate program and promote your site with their own affiliate links. The system does all of the tracking for you and them with one of the most trusted tracking solution available

[Click here for a free 30 day trial.](#)

Accept Credit Cards

Epowerpay.biz



PowerPay, LLC (888) 888-4009

MERCHANT APPLICATION

HSBC Bank USA, National Association

This is the merchant account processor for over 90% of the top Internet marketers online today and some of the most famous authors know to man.

They process Millions of dollars each month for Internet marketers. PowerPay is interested in creating merchant accounts for those that are ready to start selling products ASAP. They will only provide services for ethical business and quality merchants.

If you are not ready just yet, make sure to come back to this site when the time is right for you. They understand that you can have a \$100,000 day and do \$300 the day before.

Many merchant accounts cannot understand this unusual activity and will freeze your funds for 6 months or not turn over the money to you and shut off your account if you have such a large transaction day. If you are expecting a big launch day, this is sure to happen and is among one of the worst things to deal with on your big day. You cannot process orders and they keep all your money.

If you think just because you do \$100k per year and have been with them for 7 years, it means nothing, and many people find this out the hard way.

Make sure to go with people that understand our business. The people at Epowerpay.biz attend Internet marketing seminars over 12 times per year and deal with the top marketers. They know our business and there can be no way anyone should not be with them.

Although their rates are competitive, imagine how much it will cost you in lost sales if you go with another merchant account that shuts you off in 30 minutes when sales start coming in "unusually."

Autoresponder

ProSender.com



By far, the best Autoresponder system in the business.

If you are not using this all in one solution because you have your alternate process to accept money and track affiliates, know this: ProSender is the best in the business and used by over 50% of the marketers today.

Using only double opt-in services (which means members have to confirm their opt-in by getting an email to the account they join and clicking a link to prove they own the address) they have the highest deliverability rates in the industry. Your email goes out at light speed as opposed to several hours or even days with others services.

Their system is easy to use and is very, very affordable for any marketer. If you are not building an opt-in list today, you are not building a business. Powered by Aweber systems, there is no better solution for this service.

Be wary of server based solutions that send email from your server, your delivery rates will not be good as over time your IP address from your server gets blacklisted. [ProSender](http://ProSender.com) spends much of their time and resources staying white listed and on top of changes in email marketing.

As well, they also have the best customer service in the industry.

[To get a FREE test drive of ProSender.com, just click here.](http://ProSender.com)

Voice Broadcasting

Voiceshot.com

This is a great company to use when you collect phone numbers from your prospects and customers. You can export the numbers to a file and upload it to this service. You then record one message and it dials all the numbers automatically for you and plays your message live the listener.

3rd Party Credit Card Processors

These are places to accept Credit Cards on your behalf and then they disperse payments to you by check or to your checking account.



[PayPal.com](https://www.paypal.com)

With millions of members worldwide, this EBay Company has made it easy for anyone to take payments online. It has been proven that offering PayPal as a payment option will actually increase sales conversion. Just about everyone I know or interact with on a daily basis has a special affinity for using this processor, and keeps a close relationship with their PayPal card. Here are a couple reasons why:

- Sending money is as easy as knowing an email address.
- It's free to set up an account and the payment process is overly simple
- When you use PayPal to shop you don't have to give away all your personal information
- 100% fraud protection when it comes to unauthorized transactions



[PayDotCom.com](https://www.paydotcom.com)

If you are looking for an easy solution to sell your products online with your PayPal account and also allow affiliates to sell your products by finding you in a powerful marketplace, PayDotCom.com is a great solution. They also allow recurring billing and the selling of physical products as well as digital products. The greatest points that make this system unique are:

- You can sell your products and services through PayDotCom's online marketplace, and let their automated system take care of all your affiliate needs – then you get paid instantly to your PayPal account.
- You don't have to wait for a "once a month check"- With PayDotCom

you receive payments instantly and you pick your favorite payment processor like PayPal

→If you're an affiliate marketer and you use ClickBank then you are already familiar with the idea of a marketplace and you can start earning commissions as a PayDotCom affiliate. Built for Internet marketers - the member's area allows you to track stats such as clicks, sales, and conversions.

→All affiliates can sign up for free and immediately begin earning commissions.



ClickBank.com

This leader in digital products has a very powerful marketplace and they pay you and your affiliates every 2 weeks. The downside is they have extremely high fees, but their powerful marketplace makes up for it by getting you many affiliates to help you make sales.

They can only be used with digital products paid one time. So if you are selling items that require shipment or reoccurring billing, this option will not work for you.

ClickbankAccounting.com

This is a must have tool if you want to manage all of your ClickBank accounts and activity in one place. I use this tool every day and could not live without it.

EZ ClickMate (<http://easybiztools.com>)

This is a tool I use to sell more than one product with the same ClickBank Account. This little GEM allows you to set up an affiliate program for all of your products with one ClickBank account. This is a must have tool if you plan to market many products with ClickBank



2Checkout.com

This is a good solution for a merchant account if you can not get a PayPal account or to use with your PayPal account if you do not have a Merchant Account. It is a bit clunky and they are a bit paranoid with finding many transactions as fraud or potential fraud. But they are popular place to integrate sales with a membership site. Their fees are a bit high compared to getting your one merchant account, but it is a fast way to get started.

Membership Site Software



Powered by Vision Gate Portal -
VisionGatePortal.com

-This is now one of my sites. I own this with my partner and the founder of VisionGate, Mark Braunstien. This is the favorite among many marketers today running a successful membership site. They have outstanding support and provide hosting as well for the solution.

This is by far the best and most affordable solution that allows you to create a true community driven site.

ButterflyMarketing.com

If you are looking for a powerful solution to work on one site with marketing in mind, you may want to look at this software and home study course. It has **one license for an unlimited number of sites**.



Amember.com

This is very popular software that runs **one license per site**. It is good for running sites that require monthly billing. It is not really a membership site program, but it does allow “members” to create usernames to login etc.. When it comes to payment systems aMember supports PayPal, BeanStream, 2Checkout, NoChex, VeriSign PayFlow, Authorize.Net, PaySystems, Probilling, Multicards, E-Gold and Clickbank

Professional Teleconference Services

ProTeleConference.
com

ProTeleconference.com

This is the service that I use for my teleconferences. There is a free option for you as well as a professional service that will allow you to have large conferences.

These are by far the most affordable conference line rates available. Many times I share this with people and they can't believe the prices I have negotiated for me and others to use.

AccuConference.com

This is another good service yet they are very expensive. However, for a serious marketer with a membership or coaching program, you will like this because they have a total control admin panel interface that you can login to manage each and every person on a call with a unique pass code for each. They even have a one click record and download call feature.

Conference Software

HotConference.com

This is the same tool we and many marketers use for holding live conferences. This can be used for training, webinars, staff meetings, coaching, outsourcing meetings for your projects and much more.

Website Editing Tools

[MS FrontPage](#)

This is the easiest software to use to make websites if you are a lover of programs like MS Word and MS Excel.

[MS Expressions](#)

If you can use MS Word, you can make websites in a flash with this. If design is what you want, and you are good with software and not all thumbs, this new software from Microsoft may soon become the industry leader in web design.

[DreamWeaver](#)

This is a very popular tool used by many marketers today. If you are not a MS fan or the traditional MS look and feel is not your thing, you may prefer this. Many say it is easier, many say it is harder. That is up to you.

Dreamweaver gives you the ability to either use a “what you see is what you get” (or WYSIWYG) editing format or you can input code line by line. Also for those wanting the most control when designing you also have a split screen option in this program that allows you to view the end page result as you make changes to the code.

It is also good for programmers using PHP etc. It is expensive compared to other solutions. But there are die hard fans that will only use this tool and swear by it. For me, I have it but I prefer FrontPage. But I will admit - it is a great piece of software.

[Nvu \(\[www.nvu.com\]\(http://www.nvu.com\)\)](#)

(Pronounced N-view) -On a budget? This complete Web Authoring System rival programs like *FrontPage* and *Dreamweaver*. Nvu (which stands for "new view") makes managing a web site a snap. You can create web pages and manage a website with no technical expertise or knowledge of HTML.

This a fan favorite for those on a budget and some never leave to try the programs above because of its ease of use. For me, it is a bit limited and hard to find some things I want to do. But that may be because I am so used to FrontPage over the years. Update: The continued support version is now at:

<http://www.kompozer.net/>

Creating PDF's

ItekSoft.com

I may be the only person in the world to use this. But it is what I found one day on Google and it works for me. I like that it acts like a printer. So when I want to make a PDF, I choose File → Print like I want to print to my printer, but I choose **ItekSoft** in the printer selection and it creates/prints the PDF right on my desktop or where ever I want to save it.

It is not free and there are free options I am sure if you scour the net (as well as hundreds of other solutions) but it works for me and I love it.

The program also has nice features like watermark and Password Protection etc.

You may also want to try pdf995.com

[Open Office](http://OpenOffice)

This is a **free**, open source project, with a suite clone of Microsoft office. If you download this, you will see an application called “Writer” which is an alternative to MS Word. You can write with it or open a MS Word .doc file and then you can convert the .doc file to a PDF by clicking on

File → Export as PDF

Creating Viral PDF's

ViralPDF.com

You need to click the link above to get the latest version. Typing the URL for some reason goes to the older version of the product. Take time to review this site. You will see how powerful this software is. It allows you to create documents in MS Word and they have tags like {clickbank_id} in the document.

So when someone wants to brand the PDF, they can fill the PDF with their own names and affiliate ids's and then promote it to their members. Make sure to go to the site if you are not familiar with Viral PDF and how allowing people to brand can explode traffic and sales for you.

FTP Software

[WS_FTP Professional](#)

This is the software I and many other marketers use to send files and WebPages from my (local) PC to the web. I find it easy to locate a file in the “explorer style” interface and then point and click to send it to the location I want it on my website.

Secure data with OpenPGP file encryption and 256-bit transfer encryption

Safely back up important files and folders to virtually any drive, device or server

Easily locate and transfer files using integrated Google™, Copernic™ and Windows® desktop search

Save and instantly reconnect to frequently used local and server connections

View multiple local and server connections with the tabbed interface

Transfer multiple files to and from multiple servers quickly and easily

Alert people with email notifications the instant a file transfer occurs

Track the movement of data with detailed logging

Source	Status	Progress	Transferred	Rate (KB/S)	Time Left
SalesJune03.dat	Sending E-Mail...	100%	1,204,299 / 1,204,299	656	00:00:00
DailyReport.xls	Finished and Notified	100%	13,824 / 13,824	33	00:00:00

[WS_FTP Home](#)

This is a version of the software above for “home” use. It is more affordable and will probably do 100% of what you may ever need it to do. 95% of people will be happy with just this version and it is more affordable.

[Smart FTP \(www.smartftp.com\)](http://www.smartftp.com)

This seems to be the popular choice with marketers that do not use WS_FTP above. It seems to me that about 50% of people use this because it is a great tool and a bit cheaper. I just started with WS_FTP so when I tried this it was a bit ‘different’ that I was used to and it was not as easy for me. I am sure the same would apply to users of this trying WS-FTP for the first time...

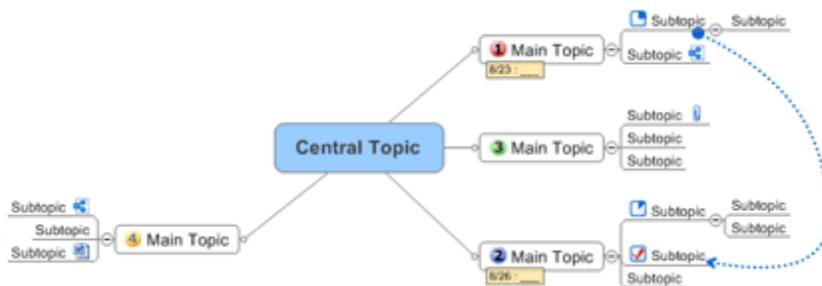
Mind Map Software

MindJet.com

“Mind Mapping” is a powerful technique for quickly generating, capturing, and organizing ideas, tasks, and activities. It empowers you to focus on the details, reduce risks, and exploit opportunities.

This is actually one of my favorites out of the many useful resources mentioned in this report. I personally use this software to create structure out of pure ideas. You can take the end result of any project whether it’s organizing a move to a new office or planning a launch and work out every logical step.

It really acts as an essential when you’re taking an idea from a conceptual state to seeing it through to the final stages.



Screen Recording Software

Camtasia

This is the tool of choice for marketers that wish to record their screens. This is great for teaching with audio and visual aids, creating products, reviewing products, selling products. You name it!

This is by far the tool of choice for creating on screen videos to share with the world in many different formats. Any serious marketer will need this in their arsenal at one point in time or another.

Screen Recording Tutorial

[Mastering Camtasia](#)

This is the course I paid for when I wanted to learn how to use Camtasia to its fullest potential and create KILLER videos. I have all of my students learn with this as well. I highly recommended this.

Video Publishing



This is my top rated serviced. This is the easiest way to add professional videos to your site in less than 57 seconds at the most affordable rate around. Go to [NewVideoPro.com](#) to get started.

Do it Yourself - [FLVProducer.com](#)

This is the software I used to create killer flash videos on the sales page for [ButterflyMarketing.com](#) and [TheButterflyMarketingManuscript.com](#). There is not a day that goes by when I am not asked what software I used to create these streaming web video players.

Video Editing

[Sony Vegas Movie Studio](#)

This is one of the best software packages available to date to edit professional videos taken from your web cam or digital video camera. **I used it to edit the videos you see on the sales page at [ButterflyMarketing.com](#)**

Video Infomercials

[Serious Magic](#)

This is a great yet expensive solution to create the best infomercials anywhere on the Internet. If you want a light, but still very powerful version, try their [Vlog-It!](#)

Audio Editing Software

[Acoustica MP3 Audio Mixer](#)

By far, this is a great tool that I use to edit all my audios, including calls and MP3 Files. It can also convert any **.wav** file to **.mp3** and if you can use MS word, than this program will be a breeze. You can copy and paste audio - you can even add music tracks too. This tool costs only \$24.95 –

To see me demonstrate how it works, visit the link below:

<http://www.butterflymarketing.com/how-to-edit-audio.htm>

Video Editing “How to” Courses

[InternetAudioGuy.com](#) and [WebsiteVideoSecrets.com](#) are both run by my friend Mike Stewart. This a great reference if you want to learn how to edit video and audio for the web. This is the course I used and it made me an expert very quickly.

[TrafficGeyser.com](#)

A service set up to create and submit your videos to free video hosting services to get you massive traffic and 24 hour ranking. My friend Frank Sousa is the man behind this awesome traffic pulling force.

And don't worry if you don't know the first thing about creating video content for the web, there are also instructional videos to hold your hand through the whole painless process.

Web Audio

NewVideoPro.com

This is the easiest, fastest, and most affordable service anywhere that allows you to instantly publish your videos on your website.

Impact-WebAudio.com

Even if you don't have the greatest voice for recording audios, this little device corrects all the imperfections to give you the greatest studio quality recordings for the web. This also gives you the ability to add music and loops to the background of your recordings with no messy code or bulky external software. Made for marketers right?

Outsourcing

OutsourceSecrets.com

This is a hands free “how to” audio and transcript on the essentials of outsourcing with me and Carlos Garcia. This free course covers how we learned the hidden secrets to outsourcing projects and how we use these methods to launch tons of successful products.

Guru.com

This is a “free to post your project” service to search and work with a base of over 616,000 top professionals in over 160 skill categories ranging from designers to profit racking copywriters.

RentACoder.com

This service lets you get away with never learning a bit of code. The next time you get a software idea you don’t have to put it on the back burner while you run off to the next big seminar.

Just submit a summary of your idea and within a day you receive bids from a base of 167,030 registered coders and growing. You can review history and profiles then after you’re satisfied with all the work done use the "[Safe Project Escrow](#)" for payment with no issues.

Scriptlance.com

Here’s another great service that allows you to post your project and place a bid to work with professional programmers or website designers for your business. These guys work great with both long and short term projects of any size.

Elance.com

This is a good source used and recommended by marketers at seminars across the globe to get outsourced projects done. You can find professionals in design, programming, websites, writing, and consulting.

Graphic Solutions

DesignDashboard.com

The easiest point and click way to create original web pages, landing pages, mini-sites and blogs. There is not an easier system in existence to create and crank out any do-it-yourself design project.

Designoutpost.com

The end all for anything visual, this “no haggle” service is the new way to get design work done. All you do is make a bid based on the average for your size project, and you’ll receive dozens of submissions of finished designs. After which you can ask the designers to make changes and they will work with you and then resubmit the design work to you.

Even if you’re stuck for ideas, after taking a look at all the graphic submissions you receive you’ll have more than a good start.

BannersMall.com

By far the most affordable pricing while still maintaining professional quality – I have had great success working with this company. The results were shockingly good considering I only paid about \$26.95 per banner design. For even faster service, be sure to choose “Resource Report/Mike Filsaime” when they asked how you heard about us.

Ecoverstudio.com

With this handy little piece of software you can create unlimited eBook graphics, and software boxes for less cost than it take to hire one Filipino designer.

Mini Site Design

ecoverfrog.com | blingcovers.com | designGuruRyan.com

These services were created by Internet marketers and with Internet marketers in mind. here you can get a custom ecover / site designed for \$97 to \$197

Screen Capture Software

[Screen print 32](#) | **Best Pro Choice** [SnagIt](#)

Screen Print with Capture 32 is a free download that I use constantly to create all my screen shots. You just click and you can capture the whole screen or a pre-selected area and you can either save your work GIF, BMP, JPEG, or PNG. Or you can take a screen shot and paste it directly into the document you're working on.

Google Tools to Use

Gmail.com

Gmail is a newly released way to send and receive email. It is built complete with all the Google features and functionality you have come to love. And now, you can take Google's beautiful interface on the road with the new downloadable version Gmail for mobile devices.

Some of the benefits you get when using Gmail are:

- Your account always remains synchronized whether you access it from your home, friends or office computer even the cell phone feature.
- Attaching and sending files is cruelty free with this email program, and you can see all your incoming and sent downloads, pictures, and PDF's
- All incoming and outgoing messages are saved in a cascading conversation style. This gets rid of tons of clutter and sorting.
- One more unbeatable feature is the ability to search your inbox using the familiar Google bar. You can instantly go through all your messages with a click to find a specific sender or keyword. Also when you do a search from the Google homepage it will also check to see if you have anything pertaining to your search in your email.

And get this; you get over two gigs of free storage space (and counting) for the non-techies – that more email space than you can fill in a lifetime.

[Google Desktop](#)

I don't know what I'd do without this free and simple tool I use to search for everything on my home and office computer. Check this out, you can search your computer for emails, web history, and files using the easy type and go Google interface.

→ You can also use Google Desktop to read updated news, view photos and tons of other features directly from your desktop

Another feature unique to this tool is Google Gadgets. These are the coolest little widgets that do everything from tell you the time in Japan, to the latest quotes on a specific stock trend.

Something else worthy of mention – if you're a web developer or you have someone that can create a little script for you Google Desktop gives you the ability to create and share your own gadgets that when clicked will redirect to whatever site you want to promote.

Help Desk Solutions

[Perldesk.com](#)

This is a great piece of software I use all the time in my biz operations. With this you can give your customers the ability to submit tickets over the web or through email. And you can have multiple staff members managing emails, support tickets and customer communications, with built in tracking, response logging and live support chat on your sites. Another popular service is [Kayako.com](#)

Survey Software

[YouAskThem.com](#)

I have used this little gem many times, and you would not believe the things you can learn when you ask the simplest questions to your list. With this addition to your arsenal you can create surveys to get your business heading in a customer-driven direction. For an easy monthly hosted service you can also try, [AskDatabase.com](#)

Faxing

Efax.com

This is another awesome resource for the modern marketer. Using this tool you can send and receive faxes anywhere you have access to your email. Armed with a virtual fax machine you save desk space and also keep a professional appearance with your own fax number.

Transcription Service

eScriptionist.com

We have used this service several times in the past and they do great work. They come more affordable than other transcription services and cover almost any audio format. They can handle everything from teleseminars to hear to understand public events and interviews.

Idictate.com

This is a service that uses technology and human interaction which means you get to dictate any document over the telephone, fax machine, or dictation device and shortly receive the completed job back for editing via e-mail.

Fulfillment Service

SpeakerFulfillmentServices.com

For physical product fulfillment, we highly recommend SFS. They are used by many of our expert peers in the industry.

Disk.com

When you have an event and you need something duplicated quickly these are the guys to call. They offer full service media replication, duplication, print, packaging, warehousing and distribution.

URL Rotator

CodeFUCodeFU.net

This is a simple and easy to use script you install on your server to rotate URL's using one link. Then every time your link gets clicked, it will rotate a URL to display from the ones you set in the campaign. It has a "weights" system that allows you to display some sites more than others.

Tracking and Testing

PowerlinkGenerator.com (Tracking only)

I (and everyone at my office) use this constantly to create tracking links for every project and campaign that crosses my desk. This is also a handy tool for cloaking and tracking any number of ugly and ridiculously long affiliate links.

ProTrackManager.com (Tracking and testing)

Another tracking program that really covers the testing too. This program gives you pages of stats that let you know how much you're spending and where as well as giving you an assessment of what is going to give you better returns in the long run.

Glyphius.com

Sweetest tool to date to test the effectiveness of ads, headlines, and copy that sells. Based on research using hundreds of thousands of paid ads designed to sell, the software gives you the success score of any ad - Real world results have shown that the software is dead on.

Keywords

Inventory.overture.com

The tool for all you first phase keyword testing. All you do is type in the keyword you want to research and it displays results for how many times that specific term was searched in overture in the past month. It will also display related terms and their results.

[Keyword Elite](#)

One of the best keyword tools on the net. Also try SEOElite.com

World Class Tell a Friend Generator

ViralFriendGenerator.com

This new hybrid of Internet marketing and word of mouth advertising has been improved and made over for the next generation of top gun marketers. With this piece of software you have more control over who gets your bonuses how, and you cut out all the junk email submissions.

You also have complete customization options that allow you to blend the forms seamlessly into you preexisting sites.

Project Management

Basecamp.com

This solution provides you with software products that give clear systems for managing tasks, projects, and performance.

Microsoft Project

Stay on top of things and keep all your project work, scheduling, and finances, under control in one program with Microsoft's new Project 2007.

Virtual Team Management

ManagePro.com

This solution provides you with software products that give clear systems for managing tasks, projects, and performance.

Timekeeper

Now you can manage all your time effectively. This software tracks what you do on any given day and how long it took you to complete each individual task.

Groove.net

Basically like Microsoft office this software is most effective when your team is spread out across the miles. It manages all your group projects, schedules, finances and syncs everything to keep everyone on the same page.

WebOffice.com

With this web based program, you can [share documents](#), [calendars](#), [information](#), and conduct [live meetings](#) from wherever you have access to a computer.

Premier Podcast Receiver

Juice

If you want to listen to podcasts, this program is for you. Juice is the premier podcasts receiver, allowing users to capture and listen to podcasts anytime, anywhere.

Unforgettable Assets

[Yahoo Messenger](#)

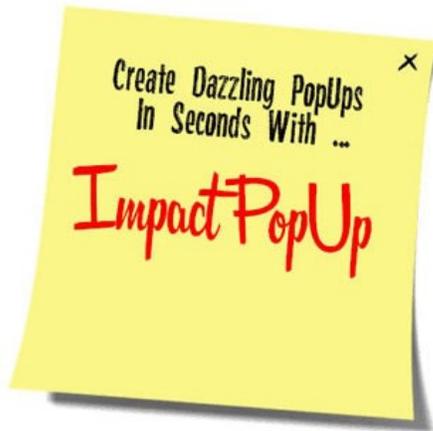
I use this in the office both here and with my abroad teams as well. A better program has not yet been created for chatting, sharing files, conferencing with multiple contacts, white board and many other features. I consider this a necessary part of my daily operations.

[Firefox.com](#)

This is the longtime rival of Internet explorer, with more plug-ins then you could ever imagine. One angle I thought was unique to this browser is in the bottom right corner it displays the page ranking and the Alexa ranking of every page you visit.

[InstantImpactPopup.com](#)

This is software I have used many times to create eye grabbing popup that sneak under the radar of click happy visitors. If you've see the yellow post-it note with a special clickable message on the top marketer websites, chances are they used this little piece of software.



[Magnatag.com](#)

These boards cover my new office walls, and have proven to be a lifesaver. With all the scheduling necessary to run this business, it's an essential to keep everyone here on the same page with launches and out of town seminars.

Some more cool things I recently found

Take Your Desktop Anywhere

<http://AjaxWindows.com>

This cool tool lets you get a virtual desktop and syncs all of your files online using your Gmail storage.

Stream Your Presentations

<http://ZenTation>

This cool site allows you to show your video on one side of a page and your PowerPoint on another. It is free and uses the resources of Google and Slideshare.com to get it done for you.

Great place for research

SlideShare.com

This cool site allows you to see thousands of PowerPoint's online. So if you need to do some research or need to model a PowerPoint real fast, this is a great place to find awesome content.

If you liked the Resource Report, You will like these two additional resources.

Additional Resources

Free Issue of the Reese Report by John Reese (\$97 Value)

This is one of, if not the best, marketing reports on the Internet by the top marketer on the Internet today. John Reese's best selling Reese Report is \$97 per month. I have asked John Reese to let you read one of his reports for free. All you need to do is [click here](#) and you can get started now.

Come back often. We will continue to add new resources.

Thanks,

Mike Filsaime

Learn on My Secrets

<http://TheButterflyMarketingManuscript.com/golive>

Don't Have a List? Why Not?

Get one Today at <http://ListDotCom.com>

Need Traffic?

Go here <http://InstantBuzz.com>

Here Is A VIDEO Of How I Built My Online Business?

<http://TheHistoryofMikeFilsaime.com/>



Fire Your Boss Join My Premiere Community
[Click Here](#) to see if the doors are open.